



A LEVEL ENGLISH LANG/LIT : CREATIVE WRITING 1 KNOWLEDGE ORGANISER

PLANNING:

Read the exam question carefully and identify the **genre**, the **audience** (e.g. distant / close, known / unknown, age / gender, worldview, etc.), the **purpose** (e.g. to entertain, persuade, inform, inspire, advise, thank, celebrate, etc.) and the **contextual factors** (e.g. publication / broadcast, radio / TV, platform / location, tenor, etc.). Before you start, you need to think about how these will shape your writing.

To create an effective extract from a **NOVEL**, think about:

- first vs third-person narrator
- an appropriate tense (past vs present) – make sure you stick to it
- different sentence types / lengths to vary the pace
- unexpected word order to focus attention on key points
- distinctive adjectives to create a physical setting and develop mood and atmosphere
- description and direct speech to bring characters to life
- adverbs to show how characters speak and act
- patterning and imagery to heighten the meaning.

To create an effective extract from a **PLAY SCRIPT**, think about:

- realistic dialogue (interaction between characters) or a distinctive individual voice (dramatic monologue)
- stage directions to establish setting / mood / characterisation
- different sentence types to convey the atmosphere
- standard and / or non-standard grammar to personalise the dialogue / monologue
- varied grammatical moods and length of turns to develop characterisation
- spoken features (fillers, elision, non-verbal, back channel affirmation) to bring characters / voices to life.

To create an effective extract from a **SPEECH**, think about:

- subject-specific language
- facts / statistics and / or personal experiences
- different sentence types / lengths to vary the pace
- different grammatical moods to reflect the purpose
- patterning and / or imagery to focus / clarify points
- emotive lexis to shock vs neutral lexis to inform
- pronouns and determiners to engage / include
- adverbs to structure

- deictic language to link to the specific time / place / issue
- initial position conjunctions / discourse markers to create an engaging tone.

To create an effective extract from a **DOCUMENTARY**, think about:

- subject-specific language
- a voice-over to add authority
- brief references to images / soundtrack to support the spoken text
- varied sentence lengths to keep viewers engaged
- changed SPO word order to make a strong point
- varied grammatical moods to reflect the purpose
- patterning and / or imagery to focus / clarify points
- concrete nouns to set topic vs abstract nouns to reflect
- deixis to focus on occasion
- tightly managed turn-taking to ensure dialogue is clear.

To create an effective extract from a **VLOG**, think about:

- subjective language to create a personal point of view vs subject specific to provide information
- voice-overs to provide an overview, give information or to comment
- elliptical vs short / emphatic vs loosely structured sentences to change the pace / engage viewers
- initial position conjunctions / spoken features / informal pronunciations to create an engaging tone
- patterning to focus attention and imagery to enhance the vlogger's distinctive voice
- original / colloquial lexis (including slang) to create a relatable, recognisable persona / brand.

PROOFREADING

The aim is to write 200 words. If you write significantly less, it will be difficult for you to showcase your skills. If you write more, make sure you leave time to check your work for accuracy. Presenting a polished piece of writing is important in a creative writing task.