

Acknowledgements

Lesson 1 – Identifying and Understanding Customers

Image	Acknowledgements
Analysis Magnifying Glass Strategy	Image by Tumisu / Pixabay.com

Lesson 2 – Market Research

Image	Acknowledgements
Smileys Customer Satisfaction Review	Image by Tumisu / Pixabay.com

Lesson 3 – The Marketing Mix

Image	Acknowledgements
Jigsaw Puzzle Pieces Solution	Image by Clker-free-Vector-Images / Pixabay.com

Lesson 4 – Product

Image	Acknowledgements
Shopping Online Store Digital	Image by mohammed_hassan / Pixabay.com

Lesson 5 – Price

Image	Acknowledgements
Bar Code Information Data Business	Image by Clker-free-Vector-Images / Pixabay.com

Lesson 6 – Promotion

Image	Acknowledgements
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Hands Smartphone Social Media	Image by geralt / Pixabay.com
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Lesson 7 – Place

Image	Acknowledgements
Container Storage Trade Haulage	Image by ValdasMiskinis / Pixabay.com

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