

# A level Psychology

## Deciding on a research question

Research informs theory, ideas, and attempts to understand 'Why', 'When' and 'How' behaviour occurs. The findings from research can help us solve problems and enhance lives in the real world. Developing a research methods question allows us to focus, plan and execute research effectively.

**AIMS:** Establish what the researcher is trying to find out; the key information the researcher wants to answer through conducting their research. A good aim is focused, feasible, researchable and specific.

