

### Key concepts:

#### The principle of utility

- Jeremy Bentham, a philosopher and social reformer was also an expert in law who was dedicated to a more just society addressing issues of excessive and unnecessary pain experienced by those in prison, in poverty, and to those in same-sex relationships.
- Happiness is, therefore, the supreme ethical value, or ‘the sovereign good’.
- Bentham noticed that humans seek pleasure or happiness and avoid pain. He called this the ‘**principle of utility**’. The most useful ethical norm should be to seek pleasure and to avoid pain; in other words, what is right maximises happiness and minimises pain.
- The most useful actions are those which produce the most happiness for all. This was then developed into both the ‘**greatest happiness principle**’. We should be concerned about others’ happiness because our happiness is bound up with theirs. This satisfied Bentham’s needs for social justice.

#### The hedonic calculus

- In order to act in such a way as to increase general happiness and pleasure there needed to be a way to measure happiness.
- Bentham therefore devised what is known as the **hedonic calculus** (also known as the pleasure calculus).
- It measures seven different elements; each of which are equally important to determine the amount of pleasure produced by an act:
  1. **Intensity** measures how strong the pleasure is
  2. **Duration** considers the amount of time the pleasure lasts
  3. **Certainty** assesses the probability that the act will bring pleasure

4. **Propinquity** measures how close one is to the experience of pleasure
  5. **Fecundity** considers the possibility of this pleasure increasing further
  6. **Purity** measures how free of pain the pleasure is
  7. **Extent** assesses how many people will benefit from the pleasure.
- All pleasures were of equal value and using this calculator Bentham believed that the right course of action could be determined for every situation.
  - Bentham did accept that a thorough calculation along these lines was not always possible; however, he felt that the hedonic calculus is an ideal we should attempt.
  - Bentham’s Utilitarianism is a **teleological** theory, concerned with the end result of actions in terms of the goal (telos) of bringing pleasure.
  - It is therefore also a **consequentialist** theory because it judges actions to be right or wrong based on the variety of consequences that actions bring.
  - It is also a **relativist** theory because it has no real set of moral rules but simply the principle of utility.
  - Bentham’s Utilitarianism is often called **Act Utilitarianism** as it has so much emphasis on considering the immediate effects of an individual action.
  - Each action is unique and requires measuring and therefore the principle of utility should be applied on a case by case basis.

### Key quotes:

“...when happiness is present, we have everything. When it is absent, we do everything to possess it.”  
(Epicurus)

“Nature has placed mankind under the governance of two sovereign masters: pain and pleasure.”  
(Jeremy Bentham)

“It is the greatest good to the greatest number of people which is the measure of right and wrong.”  
(Jeremy Bentham)

“[Judge action] ...according to the tendency which it appears to have to augment or diminish the happiness of the party whose interest is in question.” (Jeremy Bentham)

### Issues for analysis and evaluation:

#### Key arguments/debates

Some philosophers view pleasure as too vague a concept for ethical decisions as it can be arbitrary and subjective. Others would debate the ability to predict outcomes. But how can one predict everything with equal accuracy?

#### Key questions

Is pleasure the same as happiness?

Is Bentham’s hedonic calculus and accurate predictor?

### Key words:

Bentham  
greatest happiness principle  
certainty  
Act Utilitarianism

pleasure  
hedonic calculus  
propinquity  
consequentialist

pain  
intensity  
fecundity

principle of utility  
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