

Case Study: How Fair Trade has helped the Windward Islands

Windward Islands: Dominica, St Lucia, and St Vincent

Background

The banana trade has been crucial to the national economies of the Windward Islands since it was established more than 50 years ago by the former British colonial power to supply the UK market. Bananas have provided a direct living for thousands of small-scale producers, accounting for up to 50% of the Windward Islands' total export revenue. The Windward Islands were hit hard after the WTO ruling against their links to the UK and Europe in the Banana Wars Trade War.

Fairtrade

Of the 4,000 remaining banana growers in the Windward Islands approximately 3,400 are members of the 48 Fairtrade groups across Dominica, St Lucia and St Vincent.

Read the rest of the article here:

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