


ANCHOR



Studio based person who presents the news and coordinates links with other contributors.

ASTON

On screen caption which usually gives the name of the speaker and location.

AUTOCLUE

Device used by presenters to read the news while looking directly at the camera.

ARCHIVE MATERIAL

Stored material/visual footage of past events which is used to provide background information on a story.

BARB

The broadcasters audience research board that compiles audience viewing figures.

BRANDING

This makes a programme distinctive and incorporates colour, font, logo design and music.

BIAS

Presenting a story from a particular viewpoint.

CUE

Introduction to a news story that provides a signal to another person e.g. a correspondent to begin their contribution.

CLIP

An audio visual segment that is used to support the news story.

CORRESPONDENT

A news reporter, often an expert and sometimes based in another country, who gives regular reports on a news story.



DIRECT ADDRESS

When a news presenter speaks directly to the camera/viewer.

DONUT

The handover from the studio to an on location report.

EDITING

The arrangement of audio/visual elements of a news report.

GATEKEEPING

The process of controlling access to news stories. An editor will select which news stories are broadcast during a news programme.

HOOK

A short introduction to a news story that interests the viewer.

HARD NEWS

Serious news stories usually about politics, war, the economy or crime.

IDENT

A short sequence/a visual frame that identifies a TV programme.

IMPARTIALITY

An unbiased news report that looks at both sides of a story.

MODE OF ADDRESS

The way in which a presenter speaks to its viewer. This includes language and tone.

NEWS AGENCY

An organisation that gathers and provides news stories for journalists e.g. Reuters.

NEWS BELT

A round up of news stories.

NEWS IN BRIEF [NIB]

A series of short news stories in a broadcast TV news programme, radio news or news website.



NEWS VALUES

A set of values or criteria that determine whether a story is *newsworthy*.

OUT OF VISION [OOV]

A shot where a presenter is talking and can be heard but not seen.

REGIONAL NEWS

News stories that relate to a particular area in the country.

ROLLING NEWS

News reports that are broadcast 24hrs a day.

RUNNING ORDER

The order of news stories on a news programme. [The most important stories are placed first]

STING

Music and sound sometimes including visuals/graphics that punctuate a news programme.

TITLES

Titles that mark the beginning and end of a programme.

TRAIL

A short advert for a story/news item that will be coming up later.

VOICE OVER

When a presenter talks over a news clip.
[see out of vision]

VOX POP

A short interview with members of the public.
[voice of the people]