TV Programme Analysis Grid

Programme Title : ....

Feature	Detail	Purpose/Function and effect
Set design *e.g. furniture, props, screens*		
Presenter[s] *e.g. hair, dress, body language, tone*	The presenter looks directly at the camera and speaks with a formal mode of address. He is wearing a suit with shirt and tie.	The direct mode of address is a convention of a news programme which helps to form a direct relationship with the viewer. The formal mode of address and smart dress code creates a sense of seriousness and trust.
Camera work		
Sound		
Idents/branding *e.g. could be part of set design, screens, closing titles/sting*		
News Items *e.g. hard/soft news*		
On screen graphics *e.g. maps, graphs, data, captions*		
Content and other features *e.g. on location reports/weather/studio interviews*		