

Representation is the way in which people are presented in the media. Viewers decode signs of dress, gesture, body language and appearance and respond to these representations according to their own expectations and cultural experiences. All images/representations are constructions and so the producers of these images are trying to transmit certain messages about them.

Analyse the news presenters in these stills. Make notes on the way in which they are represented.







Dress codes - general appearance	Huw Edwards BBC
Facial expression/body language	
Age/gender/ethnicity	
Technical codes – framing, camera position	
Mise-en-scène - background iconography	
Messages communicated about them and how audiences might respon	d





Ricky Boleto BBC Newsround
Dress codes - general appearance
Facial expression/body language
Age/gender/ethnicity
Technical codes – framing, camera position
Mise-en-scene - background iconography
Messages communicated about them and how audiences might respond





Home page http://www.channel5.com/show/5-news/ http://www.channel5.com/show/5-news/
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Facial expression/body language
Age/gender/ethnicity
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Technical codes – framing, camera position
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