

**Representation is the way in which people are presented in the media. Viewers decode signs of dress, gesture, body language and appearance and respond to these representations according to their own expectations and cultural experiences. All images/representations are constructions and so the producers of these images are trying to transmit certain messages about them.**

Analyse the news presenters in these stills. Make notes on the way in which they are represented.



Huw Edwards BBC

Dress codes - general appearance

Facial expression/body language

Age/gender/ethnicity

Technical codes – framing, camera position

Mise-en-scène - background iconography

Messages communicated about them and how audiences might respond



Ricky Boleto BBC Newsround

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Age/gender/ethnicity

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Mise-en-scene - background iconography

Messages communicated about them and how audiences might respond





Home page <http://www.channel5.com/show/5-news/> <http://www.channel5.com/character/sian-williams-2/> and <http://www.channel5.com/character/matt-barbet-2/>

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