

Media studies - Sitcoms

Other locations

IT Crowd Office	8+ Nightclub Setting	Countdown Studio & Green room	The Café	Monica's Flat	Ross' Apartment (<i>if this part of extract is used</i>)
Cluttered, with many linked examples of references to 'geek culture'. Many of the items are considered 'retro' and would be from the childhoods of Moss and Roy. The office is a very male-dominated space and takes on the stereotypes of their untidiness and disorganisation. Stickers, toys, posters and dolls are all identifiable in the clip.	Contrasted to the office space that we see in the master-shot, we see a very dark space, with a clash between 'geek' culture and the nightclub scene. Costumes, appearances and even the memorial to ex-host Richard Whiteley show the attempt to make geek culture cool.	Tapping into the intertextual reference of fellow Channel 4 programme Countdown, we see the studio setting that is very clean, clinical and simple. This reflects the simplicity of the quiz show and contrasts directly to the office space Moss works in.	The variety of characters both in the foreground and background show a very metropolitan atmosphere of people all getting on with their daily lives. Represents a very popular space for friends to come together and feel safe and relaxed.	The openness and wide space of Monica's apartment mirrors the representation we have of the city itself. It provides a welcoming space to many and provides comfort and warmth.	Ross' apartment is in direct comparison to Monica's and represents the need to rebuild his life from the breakup of his marriage. The DIY element and pale walls and carpets represent a feeling of emptiness and loss that the character is feeling.
The small clip where we see Jen's office shows a clean, organised and tidy space in comparison to the space where we see Moss and Roy.	The difference between Negative One and Moss. The costume that Moss wears when he enters the club shows his attempt to push his own style.	The green room is quite lonely, making Moss look quite small in the scene. The colours are also clean and clinical in reflection of the studio setting.	Warm colours, soft browns and the large open space helps represent comfort and a homely atmosphere. The characters feel relaxed to share stories and spend time together.	The ornaments, posters, furniture and lighting represent an extremely cultured environment with a mix of styles and colours. This then reflecting the diversity in the group and all their backgrounds and life stories being so different but connecting so naturally to be a welcoming space to all of them.	The décor and design represent a very male approach to the living space. Very minimal and simplistic. There is a noticeable absence of miscellaneous ornaments and paraphernalia.
Key signifiers include the 'danger' sign and 'beware' symbolism around the office – these have connotations of the characters being risky to work with.					