



Sub-genres and hybrids

Genres

Lifestyle magazine is an umbrella term for popular magazines concerned with lifestyle and everyday life. Within the genre there are many sub-genres, students are to match up some magazine titles to sub-genres of lifestyle magazines. Answers below:

GQ	men's magazines
Cosmopolitan	women's magazines
Slimming World	health and fitness
Conde Nast Traveler	tourism and travel
Empire	leisure
Vogue	fashion
Elle decoration	decorating and interiors
Huck Magazine	culture

Topics

Students are encouraged to consider what topics make a magazine a lifestyle magazine. It might be helpful to spend some time looking through a range of lifestyle magazines in order to do this effectively. The digital resource will offer them suggestions that they can then compare with their own answers. They are:

Celebrity	Lifestyle and gossip of the stars, A list to Z list.
Fashion	This section is tailored to the target readership in terms of cost and age.
Beauty	Staying beautiful or making yourself more beautiful.
Health	Keeping fit, getting fitter, losing weight, and healthy eating.
Sex	All the magazines are now direct and personal on sex.
Advice	Often on a huge range of issues – from weight loss to abortion, from fixing your hair to changing careers.
Astrology	What effect the stars have on your life.



Fiction Some of the more expensive magazines have an extract from a novel or a specially written story.

Sub-genres/Hybrids

Some magazines might not be able to be classified into one sub-genre so easily, so could be considered to cross several sub-genres or be considered a hybrid. Students are to consider a small selection of lifestyle titles and think about what different sub-genres they could be said to belong to for different reasons and why they do this. They are to drag these from the bottom of the screen. They then may also come up with some of their own.

Red	women's magazines	leisure	fashion
Men's Health	men's magazines	health and fitness	
Women's Fitness	women's magazines	health and fitness	
Pride	women's magazines	culture	beauty