



## Worksheet 1 - Success Factors Diamond

Write the number of each statement in the most appropriate box on the diamond.

1. Being a Democrat or a Republican at least five years before the election
2. Having held an elected government office previously
3. Having a name that is instantly recognised by the majority of the US population prior to the campaign starting
4. Employing the largest campaign team
5. Raising more campaign money than your opponent
6. Being well respected by America's allies across the world
7. Having a candidate that is a Washington insider
8. Having a candidate that is a Washington outsider
9. Writing a book which sets out their vision for America before the nation

