Experiment

A male confederate was in a shopping centre for three hours on two different Monday mornings. On the first Monday he wore a suit and on the second he wore gym clothing. Each Monday he asked passers-by if they would be willing to sign up to the same children’s charity. The research used an opportunity sample.

Results are shown in the table below:

|  |  |
| --- | --- |
| **Type of clothing worn****by the confederate** | **Number of people who signed up****to the children’s charity** |
| **Suit** | 14 |
| **Gym clothing** | 7 |

(WJEC Unit 2, May, 2016)